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Sea Bags Drops Anchor in North Carolina, Opens Two Retail Stores on the Outer Banks

Sea Bags gives back 20% of all sales to the Outer Banks Relief Foundation during opening weekend at new Duck and Manteo retail stores.



Inside the new Sea Bags Duck, North Carolina retail store. (photo courtesy: Sea Bags).

PORTLAND, Maine (March 28, 2023) - <u>Sea Bags</u>, the Maine-based designer and manufacturer known for its stylish and durable bags, totes, and accessories all made from recycled sails, is excited to announce it has opened its two newest retail stores this week in North Carolina's Outer Banks. These new locations mark the brand's first retail presence in North Carolina.

This week, Sea Bags will open retail stores in Duck and Manteo. Both will be open Monday-Saturday 10am-6pm; Sunday 11am-6pm.

The locations and opening dates are as follows:

- Sea Bags in Duck will open Friday, March 31 at the Scarborough Lane Shoppes at 1171 Duck St.
- Sea Bags in Manteo will open Friday, March 31 at the Phoenix Shops on Budleigh St.

Supporting and giving back to the local community is a cornerstone of the Sea Bags mission. On opening weekend at both the Duck and Manteo retail stores, Sea Bags will donate 20% of store sales to the <u>Outer</u> <u>Banks Relief Foundation</u>.

"This is a very exciting time for Sea Bags as we expand to North Carolina for the first time," said Don Oakes, CEO of Sea Bags. "When we discovered the pristine coastal communities of Duck and Manteo we knew we wanted to plant our flag here. We are so looking forward to becoming a part of the OBX community and welcoming locals and visitors into our newest stores—to both learn more about our made in the U.S. products, as well as to provide the opportunity to expand our sail trade program."

<u>The Sea Bags Sail Trade Program</u> allows people to donate old or unused sails - and for every usable sail, Sea Bags offers customers a Sea Bags product in trade. Sea Bags will arrange to pick up the sail, or it can be dropped off at any of the brands' growing number of retail stores, including the new locations in Duck and Manteo. Sea Bags has reclaimed over 1.5 million pounds of sail cloth material since 1999, and the company took in over 10,000 sails in 2022 alone. To learn more, visit <u>www.seabags.com</u>

About Sea Bags

Incorporated in 2006, Sea Bags started by making fun, functional and stylish totes from reclaimed sail cloth in the historic Old Port district of Portland, Maine. Today, the company employs nearly 175 people - all dedicated to the mission of saving sails from landfills while creating a diverse line of totes, bags and home goods that feature material from recycled sail cloth. The extensive use of reclaimed sail cloth is unique to Sea Bags. Signs of hard sailing can be seen in Sea Bags creations, making them as individual and unique as their owner. The new Sea Bags flagship retail store is located on Commercial Street in Portland Maine, and the manufacturing headquarters and factory store is located around the corner at 25 Custom Wharf House on Portland, Maine's working waterfront - where you can see firsthand the bags being made. Company-owned retail stores are located in Maine, New Hampshire, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Delaware, Maryland, South Carolina, Florida, Michigan and California. To learn more about Sea Bags and the stories their sails tell, visit <u>www.seabags.com</u>.

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